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Meteli.net Gets Ready For Downloads, Wins Best Web Media Award Active user base and DRM-free store strive to change Finland's download scene

Finland's most comprehensive music information service and database Meteli.net enters the music download scene at the end of this year. Emphasizing usability and user friendliness, the store will offer tracks and albums in the universally-compatible, DRM-free MP3 format only, along with extensive search capabilities. Music offerings features EMI, The Orchard, IODA and Edel as well as many local record labels. Meteli.net also received "Best Domestic Web Media" award at the biggest annual Finnish music trade fair Music & Media in Tampere, Finland on Saturday 25 October 2008.

Since its launch in February 2001, Meteli.net has provided users with up-to-date music event calendars, a database on Finnish artists, recordings and music venue information, as well as a daily music news service. During the years Meteli.net's service palette has grown to cover a festival calendar and a classical music events service. As one of the first .mobi services in the country launching in March 2007, Meteli.mobi delivers artist, gig, festival and music venue information along with maps and mobile ringtones to users, wherever they are, whenever they need it.

"Meteli.net has an active user base of 200,000 unique visitors a month. With a population of 5 million, this is a great figure, since we are a totally music-focused, Finnish-only service. We want to offer our users and all music lovers the best possible music service. A deeply-integrated download store is the natural next step for us", says **Patrik Lindberg**, Managing Director of Helsinki-based Nemesys Ltd. "At the same time we are very proud of the "Best Domestic Web Media" award voted for by the participants of the Music & Media event. It proves that providing music information on a large scale, offering it to anyone easily is the right thing to do."

Meteli.net will offer a la carte downloads in the DRM-free MP3 format. MP3 is the most user-friendly music format. It works on virtually any music player as it is operating system, software and hardware independent. Downloaded music is thus transferable to laptop computers, mobile phones, MP3 players, PDAs, digital set-top boxes, home media systems, car sound systems etc. The service is completely browser-based.

With over 1.7M tracks, the catalogue covers music from EMI, Edel, Playground Music, The Orchard, IODA as well as many local record labels. The download store is powered by 24-7 Entertainment, Europe's leading B2B digital music provider.

"We are delighted to work with Meteli.net, already a significant internet destination for all Finnish music fans, that clearly understand the future of music and the benefits of integrating a cutting-edge music download shop with their existing service", says **Morten Dahlgren**, VP Sales & Marketing Nordic, 24-7 Entertainment.

"The value of CD music sales is steadily decreasing in Finland according to official figures. Download sales, accounting for only 5 per cent of total sales, have not yet taken off. This trend can only be turned around by listening to consumer demand. Record companies should now grab this golden opportunity to fearlessly join us in this mission", Patrik Lindberg adds.

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About Meteli.net, Nemesys Ltd and 24-7 Entertainment, please refer to the next page.



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About Meteli.net & Nemesys Ltd

Founded in 2001, Meteli.net has enjoyed a steady growth during its 7 years of business. Meteli.net features information on Finnish artists, albums, music venues, cities, songs, a current news service, a 5-channel streaming radio as well as concert, festivals and club calendars for Finland. Meteli.net has over 50,000 unique visitors a week and 200,000 unique visitors a month (TNS Metrix, Autumn 2008). Mobile version of Meteli.net, Meteli.mobi brings all content to any mobile device, anywhere, anytime along with maps and ringtones. Both services are built and maintained by Helsinki, Finland -based Nemesys Ltd, founded in 2000, which focuses mainly on music-related services and solutions for the music business.

About 24-7 Entertainment

24-7 Entertainment with offices in the UK, Germany, Spain and Denmark, is the leading B2B technology provider specializing in online and mobile distribution of digital entertainment. Via its comprehensive system, the company has fulfilled tens of millions of commercial and promotional downloads for major retailers, telcos, software and hardware manufacturers, record labels and media companies worldwide. With license agreements in place with over 12.000 labels including all major record companies, 24-7 Entertainment is a turnkey, one-stop-shop for the seamless, distribution of digital media.